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Company Profile

Global Standards Local Solutions.





Founded in 1987 Maestro Oil & Gas Solutions (MOGAS) is an integrated regional downstream oil marketing company with business operations ranging from international oil trading to marine and inland terminals, retail networks, and lubrication services.

MOGAS has strongly positioned itself as the leading brand name for fuels, oil and lubricants in East & Central Africa with operations in Uganda, Kenya, Tanzania, Uganda, Rwanda, Burundi, the Democratic Republic of Congo and the UAE.

The company's core operating assets include a state of the art 40,000 m³ capacity marine terminal in Dar es Salaam; a modern 5,000 m³ capacity inland depot in Kampala; and a mini fuel depot with a capacity of 4100 m³, in Lubumbashi, DRC

MOGAS is the sole distributor for Castrol product in Uganda, Tanzania, Rwanda and Burundi. Its specialty line of business also includes technology led and premium quality MOGAS oils and lubricants; bituminous products; LPG and furnace oil. MOGAS offers extensive automotive lubricants and industrial fluids.

MOGAS Corporate Vision

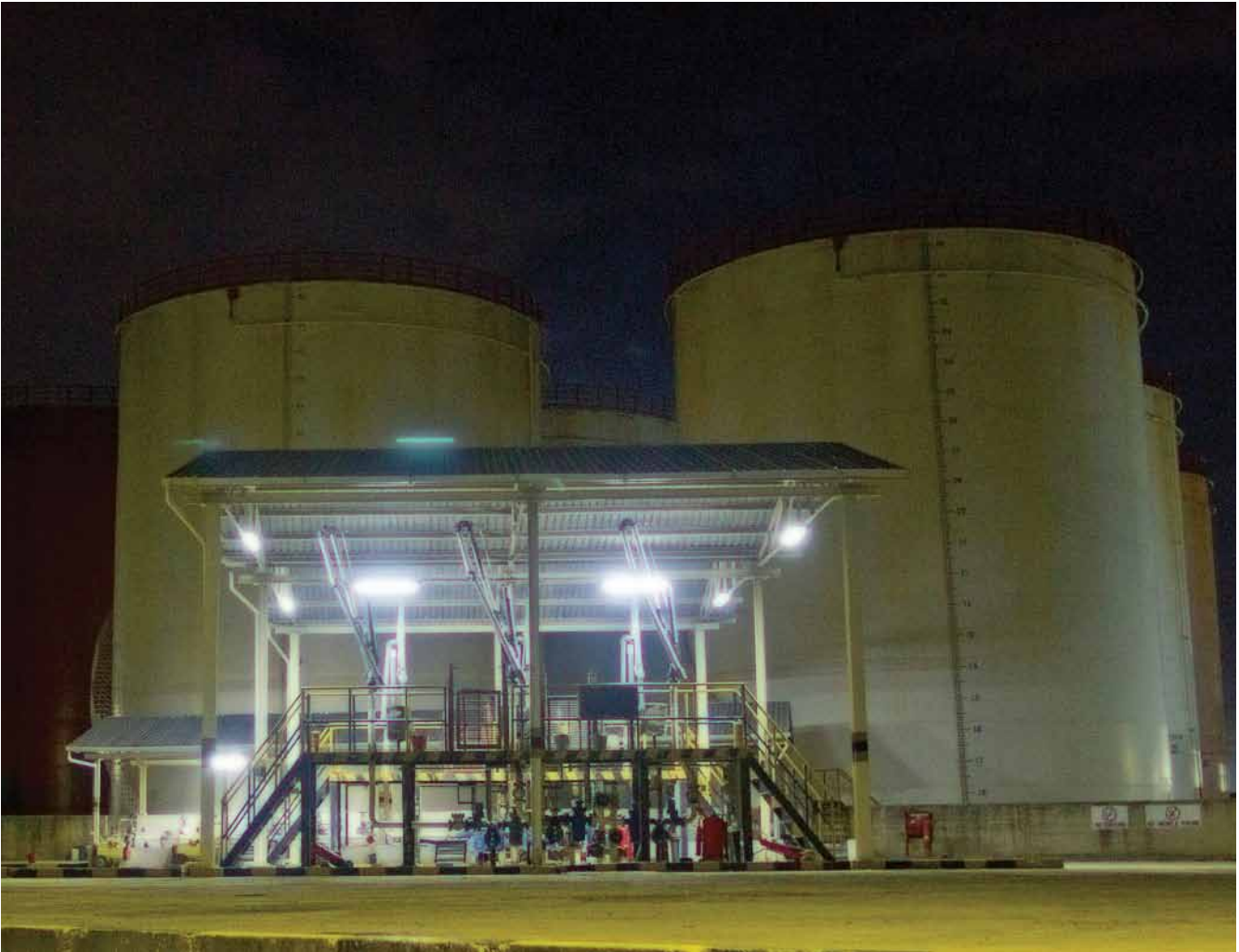
To be unreservedly considered the leading brand by all stakeholders in our chosen markets.

MOGAS Mission

To become a leading integrated enterprise in Africa delivering world-class value added products and services to a multiple class of customers.

Future Direction

To be a world-class company with a multi billion turnover by - 2015



Our Shared Values

Integrity & Respect: The foundation of our business is integrity. All interactions with customers, vendor partners, suppliers, shareholders and team members must be conducted ethically, with integrity and mutual respect.

Teamwork: We support our team members in a professional, challenging and rewarding environment, working together as one cohesive team to share ideas and resources.

Partnership: Strategic business relationships with our customers and vendor partners produce mutual benefits. We value those relationships and invest in their long-term development.

Passion for Winning: We aspire to be the best at everything we do, always striving to be the first choice for our customers and vendor partners.

Ownership: We promote an environment of personal accountability that delivers consistent results against commitments. Every team member takes responsibility for each team decision.

Corporate Culture

MOGAS is built on core values of teamwork, mutual trust, equality of opportunity, and delivering effective solutions to our customers. Our leaders appreciate that innovation and creativity flourish best in an environment of respect and co-operation, so we welcome independent thinking in all our employees, reward their initiative and recognise their diverse strengths.

Restrictive structures and ways of thinking are challenged at MOGAS. People are encouraged to communicate their ideas through and beyond traditional barriers of status or levels of management. The fact that our team is drawn from a variety of nationalities and backgrounds is among our greatest strengths. Foremost among our goals is to create a sustainable business that delivers consistently excellent products and services to our customers, whenever and wherever they need them. To achieve this we undertake to maintain a well-motivated, competent, committed and professional team, providing opportunities at every level for skills enhancement and training, whether in-house or externally provided.

Products and Services

MOGAS products are positioned as the preferred fuel and lubricant brands in East and Central Africa.



Fuel

MOGAS provides top range quality refined petroleum products, which include unleaded Premium Motor Spirit [Petrol] and diesel automotive gas oil (AGO) for commercial transportation and private cars, as well as grades for thermal power, generating plants or machinery.

MOGAS Kerosene is available at all MOGAS retail outlets and provides the lighting and cooking solution to a large population segment based in East and Central Africa.

MOGAS Forecourt Service:

MOGAS service stations are strategically located on busy traffic routes in the major commercial centres of East and Central Africa. Our well-trained and courteous professional customer attendants are always available to help customers with under-bonnet checks for water, battery condition and oil levels on the forecourt of any MOGAS service station. A professional vehicle maintenance service is also offered at all MOGAS service stations. Customers are able to choose

the right lubricant to suit their vehicle, whether it is a premium Castrol product or a specialised MOGAS branded fluid.

Tyre Clinics

MOGAS retail outlets offer the motorist a range of services including tyre checking, repairs and sales on the forecourt. With the installation of mechanised and automated tyre fitting machines, changes are now done faster and more professionally, saving our customers both time and money.

Petroleum Jelly

MOGAS provides a wide range of petroleum jellies for various applications ranging from pharmaceutical to cosmetic grades. MOGAS is one of the leading suppliers of petroleum jelly in East and Central Africa.



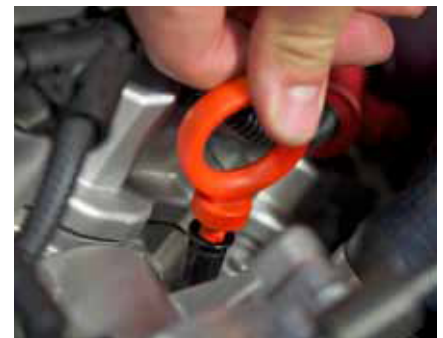
SPECIALTIES

MOGAS specialty line of business comprises an extensive range of both automotive and industrial fluids which include technology-led and premium quality MOGAS branded oils and lubricants; Castrol oils and lubricants; bituminous products; LPG and furnace oil.

MOGAS flagship lubricant brand is TurboFleet 15W-40 [API API CI-4 / CH-4 / CG-4 / CF-4 / CF / SL] TurboFleet 15W-40 is an advanced technology premium lubricant developed in collaboration with Lubrizol, a technology partner of MOGAS. TurboFleet provides a solution to the most severe technical constraints faced by modern turbo-charged engines as well as normally aspirated petrol and diesel engines.

TurboFleet 15W-40 conforms to the latest API CI-4/SL, ACEA ES and GLOBAL DHD-1 level is an approved Mercedes-Benz specification for operating fluids. This therefore, gives approval for use by all Mercedes-Benz vehicles. **[MB-Approval 228 by Daimler-Chrysler]**, MAN, Volvo, Mack and Renault trucks.

TurboFleet 15W-40 is blended and packed by MOGAS in Tanzania. All MOGAS lubricants are specially blended to meet and exceed the highest performance standards for severe tropical conditions as required by vehicle and machinery manufacturers.



Hospitality

One of the growing revenue streams for the MOGAS group is Hospitality. Hospitality refers to rental charges for storage of product belonging to both MOGAS affiliates and third parties. Hospitality services are offered by MOGAS Tanzania, MOGAS Congo and MOGAS Uganda and help these entities in maximizing the capacity utilization of terminals and increased through-put.

Lubricant Services

Lubrication services are tailor made to your needs, assessed following a careful onsite survey of your equipment and machinery. Consultations with equipment operators and maintenance personnel are done with reference to original equipment manufacturers' recommendations. We can offer anything from basic workshop lubricant dispensing equipment to a complete centralised bulk lubrication system comprising storage tanks, oil pipeline network, pumps, digital metering units, and hose reels depending on the scale of your operation.

Used Oil Diagnosis

To save our customers the cost of down time and to extend the economic life of their equipment and machinery, in partnership with Wearcheck Africa, we offer used oil diagnosis, which is a vital service in preventive maintenance and planning. Waste oil disposal and the preservation of the environment for future generations is a core business value for MOGAS. We therefore offer a waste oil collection service to all our lubricants customers, and dispose of the waste oil strictly in compliance with national regulations and international environmental best practice.



Shopping

At MOGAS service stations you will find our friendly and value for money mini-mart outlets, known as BIRDIES. The Birdies are well stocked with MOGAS oil products, grocery and fast moving commodity goods sourced from local suppliers as well as leading brands.

INVESTMENT



Marine Terminals

MOGAS Tanzania

Dar es Salaam Marine Terminal
MOGAS Tanzania consists of a modern state-of-the-art bulk liquid terminal located in the Kurasini District of Dar es Salaam. The 40,000 m³ marine terminal is linked by a 2.5 km pipeline to the wharves where ships discharge.

Tanga Marine Terminal

The port of Tanga is the gateway to the agricultural, industrial and tourist area centred on Arusha and Moshi in Northern Tanzania. MOGAS Tanzania Tanga Marine terminal consists of a six-tank farm depot with a total capacity of 7,000m³

Inland Terminals

MOGAS Uganda

MOGAS Uganda has an ultra-modern

five-tank terminal in the Banda industrial area of Kampala. It has a storage capacity of 5,000m³

MOGAS Congo

The MOGAS affiliate in the Democratic Republic of Congo has embarked on the second phase in the development of a mini-depot in Lubumbashi. The first phase of the depot saw the completion of eight tanks with a combined capacity of 500 m³. Phase 2 which involves expansion of the depot capacity to 3600 m³ is scheduled for completion by December 2011; That brings the total capacity of depot to 4,100 m³

Retail Network

In line with the company strategy to diversify its product range in the region, the products portfolio has grown to include refined fuels, lubricants, bitumen, petroleum jellies, and industrial process chemicals. Additionally we have estab-

lished a regional network of retail service stations:

MOGAS boasts of a retail network strength of 40 outlets spread-out in Kenya, Tanzania, and Uganda.

The retail network expansion drive will see MOGAS with 100 outlets in the region by 2015.

MOGAS retail network is a growing and recognised brand delivering premium products and services that are technology led. The retail network has been developed in line with the company's strategy of protecting its existing business while penetrating deeper into existing market segments. At the same time we are continually introducing new products and reaching out into new markets.

Diversification

The company recognises that diversification, integration, achieving critical mass and mitigating risk are crucial to long term business survival. Consequently these factors form an integral part of MOGAS growth strategy.

Conscious of the fact that going global is not a matter of choice but a matter of survival, MOGAS is poised to protect, extend and diversify its business in East and Central Africa and to penetrate new markets in the rest of Africa. It is the cherished hope of our leadership that this company's achievements will inspire other African enterprises to realise that it does not cost more to become world-class! Recent changes in the company are a direct response to the demands of an evolving market place, increased competition, global economic pressures and changes in world environmental awareness.

LPG Project in Tanzania

This is a \$20 million LPG (liquid petroleum gas) storage and distribution facility set to be commissioned by 2013. The conceptual design is expected to be completed by 2011 and tender documents issued for EPC construction by 2012. Demand for LPG is increasing exponentially as firewood, the traditional domestic fuel in rural Africa, becomes harder to get and people look for more convenient and sustainable alternatives. The new terminal, to be located near Dar es Salaam, will enable MOGAS to spearhead this new market.

Commercial Centre in Kampala

MOGAS has plans to build an 18-storey MOGAS ECO-tower in the centre of Kampala. This project represents our vision to construct a modern and sustainable commercial building which will be the first truly green building in East Africa. It will offer full service facilities for office accommodation, banking business and other facilities such as a restaurant and sky bar. The project will diversify shareholder value, stand as a flagship project for the company, and create much-needed jobs and retail opportunities in Kampala.

Operational Excellence: Achieving World-Class Performance

The Operational Excellence (OE) program at MOGAS provides a framework to understand why and how performance needs to improve throughout the organization by focusing on the needs of the customer, empowering employees and optimizing existing activities in the process.

OE at MOGAS is demonstrated through the following :

- Annual evaluation of progress on performance and identifying the changes needed to achieve value for our customers.
- Encouraging team work and high level awareness of OE fundamentals.
- Applying the right thinking and industry best practices where laws and regulations do not exist, enabling employees and third parties understand their responsibilities.
- Implementing plans and monitoring performance.
- Identifying the needs of our customers and fulfilling them.
- Designing and constructing facilities to prevent injury, illness and incidents and to operate reliably, efficiently and in an environmentally sound manner.



MOGAS FOOTPRINT

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For trade enquiries fill the
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